

# General Manager & Shareholder

### **Christian Geissler**



### Philosophy:

Strategy and future. Christian Geissler is responsible for the strategy and direction our company takes. He started training and coaching at the tender age of five when he taught his friends how to tie a bow. He gained his first trainer licence while still in secondary school. Today he is responsible at Commax for company orientation and the development of new learning and development products. His task is to create new concepts such as the "Brand Academy" and "Brand Ambassador" training courses and win over a wealth of trainer personalities to work together with Commax.

#### Portrait:

Christian Geissler is himself a systemic coach and trainer and convinced by the Commax philosophy, but some things were still missing – and he filled in these gaps with modular training courses in a Commax Academy. Participation in and cooperation with companies that complement the Commax service portfolio. A look to China and Silicon Valley and how top training functions there. And, of course, coaching. Christian Geissler's philosophy for Commax is that everything should be derived from a functional background. You don't play around unless there's a purpose to it. If having red spots on your nose improved discussions with employees, he would paint red spots on management staff noses. But this doesn't work. So he won't do it.

#### Profile:

- Studied forestry at the Ludwig Maximilian University in Munich
- Studied marketing and communications at the Bavarian Academy for Advertising (Bayerische Akademie der Werbung) in Munich and has a degree in communications management (BAW)



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## **Christian Geissler**

### Professional experience:

- Managing Director and partner in Commax Consulting AG since 2010
- Chairman and partner in Commax Consulting AG since 1999
- Founder and Managing Director of Commax Consulting, Personnel Development & Training in 1994
- Independent sales trainer and founder of Communication & Training in 1989
- Customer consulting and concept at AMS Sportmarketing GmbH, Unterschleissheim
- Marketing trainee at Sight&Sound Erwachsenenbildung GmbH, Munich

### Additional qualifications:

- Systemic business coach
- Certified coach (dvct)
- Human synergistics, LSI / OCI
- Learning conferences, Seattle/USA
- Authorised MBTI trainer

MBTI Step 1, Step 2 (A.M.T., Radevormwald)
MBTI Form G (Baxter Learning Center, Deerfield/IL/USA)

- e-learning, Mazie Center, New York/USA
- Qualification as suggestopede (SKILL)
- Transaction analysis (101), MITA Munich
- Trainer team in Central European Sales Division, BMW AG, Munich
- Trainer course under Prof. Dr. Paul Innerhofer, University of Vienna (and others)



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## **Christian Geissler**

### Authority on:

- Strategic personnel development
- Brand and value processes in business
- Brand ambassador training / Brand Academy
- Executive coaching
- Team coaching, team supervision and team development
- Change management
- Strategic sales optimising
- Business communications
- International project development
- Member of the advisory council at Conmoto GmbH
- Member of ATD-Association for Talent Development (USA)
- Member of dvct, the German association for coaching and training
- Member of BDVT, the German professional association for trainers, consultants and coaches
- Fellow of the Hanns Seidel Foundation, Munich
- President of Peutinger-Collegium e.V. Munich

#### Contact:

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